



Melvin M. Belli Society Seminar

In the Spirit of Belli: Cutting-Edge, New and Innovative Ideas for Your Cases and Your Practice.

April 26-27, 2020

The Whitley, Buckhead
3434 Peachtree Rd. NE
Atlanta, GA 30326

Please note: While speakers have confirmed, they are always subject to change due to trial schedules.

Saturday, April 25, 2020

Arrive and check in to The Whitley.

6:00pm-9:00pm: A special peek into the life of Melvin M. Belli! Come learn about Mel's most important cases and view historical artifacts including his 1983 Rolls Royce Corniche Convertible. Enjoy a wonderful evening of comradery, cocktails and heavy hors d'oeuvres at Adam Malone and Haley Hooks home.

Kindly sponsored by Malone Law Office. Transportation will be provided. More details to come.

DAY 1

Sunday, April 26, 2020

Moderator: Steven M. Gursten, Michigan Auto Law. Farmington Hills, MI

8:00am-8:55am: Registration, Breakfast and Exhibit Viewing.

8:55am-9:00am: Opening Remarks by Steven M. Gursten, President of the Belli Society.

9:00am-9:15am: Mastering Mediation with Mock Trial Mashups.

Eric Romano – Romano Law Group. West Palm Beach, FL

9:15am-9:30am: Lessons from the MSU/Nassar Scandal.

David Mittleman – Grewal Law PLLC. Okemos, MI

9:30am-9:45am: Defendants Failure to Disclose Insurance Policies.

Morgan Adams – Truck Wreck Justice, PLLC. Chattanooga, TN

9:45am-10:00am: Persuasion in Tractor Trailer Cases.

Marion Munley – Munley Law PC. Scranton, PA

10:00am-10:15am: Proving Medical Malpractice with the Defendant's Deposition.

Adam Malone – Malone Law Office. Atlanta, GA

10:15am-10:30am: Dealing with the Brain Injured Plaintiffs from the Initial Interview through Trial.

Todd O'Malley – O'Malley & Langan Law Offices. Scranton, PA

10:30am-10:45am: Break and Exhibit Viewing.

10:45am-11:00am: The Top Non-Law Books Trial Lawyers Need to Read.

Ken Levinson – Levinson and Stefani Injury Lawyers. Chicago, IL

11:00am-11:15am: Innovative Ways to Prepare for Trial.

Betsy Greene – Greene & Schultz. Bloomington, IN

11:15am-11:30am: Stop Wasting Opportunities to Persuade Defense Counsel and Adjusters with Your Written Demands: Don't Tell Them, Show Them!

Robert Wagoner – Robert J. Wagoner Co., L.L.C. Columbus, OH

11:30am-11:45am: Deposition Techniques—Using Models, Multiple Cameras and Video Conferencing.

Michael Leizerman – Leizerman & Associates. Toledo, OH

11:45am-12:00pm: Resolving a CRPS Case: Using the Defendant's Hired Gun Expert Against the Defense.

Mike Neff – Neff Law. Atlanta, GA

12:00pm-12:15pm: How to Add Millions of Dollars to Your Routine Auto Cases.

Steve Gorny – The Gorny Law Firm, LC. Kansas City, MO

12:15pm-12:30pm: 10 Common Ways Babies get Injured at Birth.

Rebecca Walsh – Reiter & Walsh, P.C. Blooming Hills, MI

12:30pm-1:00pm: Lunch.

1:00pm-1:15pm: Crossing the Defense Orthopedic Doctor at Trial.

Sagi Shaked – Shaked Law Firm. Miami, FL

1:15pm-1:30pm: NeuroEndocrine Dysfunction Following TBI.

Randy Rozek – Rozek Law Offices, S.C. Milwaukee, WI

1:30pm-1:45pm: Advanced RideShare Litigation—Beyond Basics.

Lawrence Simon – Partner, Javerbaum Wurgaft Hicks Kahn Wikstrom & Sinins.
New York, NY

1:45pm-2:00pm: Hurdles to Clear in Suits Against Public School Districts.

Andrew Buzin – Buzin Law P.C. New York, NY

2:00pm-2:15pm: What is Blockchain and How it Will Effect Discovery.

Florence Murray – Murray & Murray. Sandusky, OH

2:15pm-2:30pm: Suing for Negligent Provided Medical Care at Jails and Prisons.

Joseph Neal Jr. – Neal Law. Atlanta, GA

2:30pm-2:45pm: Honest and Dishonest Defense Experts and the Stupid Lie.

Jonathan Karon – Karon Law, LLC. Boston, MA

2:45pm-3:00pm: Video Juxtapositions for Big Settlements: “The Daily Show” Approach.

Daniel Buba – Doehrman Buba. Indianapolis, IN

3:00pm-3:15pm: Getting Damages for The Loss of Pets.

Nick Verderame – Plattner Verderame. Phoenix, AZ

3:15pm-3:30pm: Trying Cases Quickly: A Paradigm Shift.

Joe Fried - Fried Rogers Goldberg, LLC. Atlanta, GA

3:30pm-3:45pm: Break and Exhibit Viewing.

3:45pm-4:00pm: Using a State Consumer Protection Act Claim to Establish Liability in a Premises Liability Case.

Jason Konvicka – Allen, Allen, Allen & Allen. Richmond, VA

4:00pm-4:15pm: Dating the Damage in Spine Injury Cases.

Lauren Fraser – Javerbaum Wurgaft Hicks Kahn Wikstrom & Sinins, PC.
Morristown, NJ

4:15pm-4:30pm: Creating a Memorable and Actionable Jury Message.

Brian Snyder – Snyder & Wenner PC. Phoenix, AZ

4:30pm-4:45pm: Using Your Client's Fatigue to Enhance Pain & Suffering Damages.

Jason Studinski – Studinski Law, LLC. Plover, WI

4:45pm-5:00pm: Police Pursuits under State Claims; When Speed (Almost Always) Kills.

Antonio Romanucci – Romanucci & Blandin, LLC. Chicago, IL

5:00pm-5:15pm: The Survivors Are Counting on You: Maximizing Damages in Wrongful Death Cases.

Harry Rothenberg – The Rothenberg Law Firm LLP. New York, NY

5:15pm: Session Adjourns.

5:30pm-6:30pm: Cocktail Reception.

6:30pm-9:00pm: Special Belli Society Dinner.

DAY 2

Monday, April 27, 2020

Moderator: Eric Romano, Romano Law Group. West Palm Beach, FL

8:00am-9:00am: Breakfast and Exhibit Viewing

9:00am-9:50am: Thought Provoking Lessons to Learn for Trial Lawyers Derived from Great Books, Great Movies and Great Television Series – also known as “Learning Good from Breaking Bad.”

John Romano – Romano Law Group. West Palm Beach, FL

9:50am-10:40am: The Science behind Jury Persuasion.

Mark Lanier – The Lanier Law Firm. Houston, TX

10:40am-10:55am: Break and Exhibit Viewing

10:55am-11:45am: Identifying and Connecting with Conservative Jurors in the Time of Trump.

Lisa Blue – Baron and Blue. Dallas, TX

11:45am-12:35pm: Case Framing.

Mark S. Mandell – Mandell, Boisclair & Mandell, Ltd. Providence, RI

12:35pm-1:05pm: Lunch.

1:05pm-1:55pm: “The Things That Matter Most”, Developing Power and Persuasion in the TBI Cases.

Gary Gober – Gober Law. Nashville, TN

1:55pm-2:45pm: Use of Demonstrative Evidence.

Bruce Stern – Stark & Stark Attorneys at Law. Lawrenceville, NJ

2:45pm-3:00pm: Break and Exhibit Viewing.

3:00pm-3:50pm: Asking for Money.

Michael Maggiano - Maggiano, DiGirolamo & Lizzi, P.C. Ft. Lee, NJ

3:50pm-4:40pm: How to Stop a Defendant from Cheating.

Ira Leesfield – Leesfield Scolaro, P.A. Miami, FL

4:40pm: Seminar ends.