

# MELVIN M. BELLI *Society*

73<sup>rd</sup> Melvin M. Belli Society Annual Seminar

**In the Spirit of Belli: Cutting-Edge, New and Innovative Ideas for Your Cases and Your Practice.**

October 9-11, 2021

The Whitley, Atlanta Buckhead  
3434 Peachtree Rd. NE  
Atlanta, GA 30326

*Please note: While speakers have confirmed, their schedules are always subject to change.*

## **Saturday, October 9, 2021**

**Arrive and check in to The Whitley, Atlanta Buckhead.**

**Welcome Event: 6:00pm-7:30pm**

## **DAY 1**

## **Sunday, October 10, 2021**

*Morning Session Moderator: Joe Fried, Esq., Fried Goldberg, LLC, Atlanta, GA*

- 8:00am-8:45am: Check in for Nametags, Coffee and Visit with Sponsors.**
- 8:50am-9:00am: Opening Remarks by Joe Fried, Esq.**
- 9:00am-9:15am: Mastering Mediation with Mock Trial Mashups.**  
Eric Romano, Esq. – Romano Law Group. West Palm Beach, FL
- 9:15am-9:30am: Trial Director: Scene by Scene SHOW your Story.**  
Mel C. Orchard, III – The Spence Law Firm
- 9:30am-9:45am: Defendants Failure to Disclose Insurance Policies.**  
Morgan Adams, Esq. – Truck Wreck Justice, PLLC. Chattanooga, TN
- 9:45am-10:00am: Persuasion in Tractor Trailer Cases.**

Marion Munley, Esq. – Munley Law PC. Scranton, PA

**10:00am-10:15am: Deposition Techniques to Prove Your Case Through The Defendant in Malpractice Cases.**

Adam Malone, Esq. – Malone Law Office. Atlanta, GA

**10:15am-10:30am: Dealing with the Brain Injured Plaintiffs from the Initial Interview through Trial.**

Todd O'Malley, Esq. – O'Malley & Langan Law Offices. Scranton, PA

**10:30am-10:45am: The Top Non-Law Books Trial Lawyers Need to Read.**

Ken Levinson, Esq. – Levinson and Stefani Injury Lawyers. Chicago, IL

**10:45am-11:00am: Creating a Memorable and Actionable Jury Message.**

Brian Snyder, Esq. – Snyder & Wenner PC. Phoenix, AZ

**11:00am-11:15am: Stop Wasting Opportunities to Persuade Defense Counsel and Adjusters with Your Written Demands: Don't Tell Them, Show Them!**

Robert Wagoner, Esq. – Robert J. Wagoner Co., L.L.C. Columbus, OH

**11:15am-11:30am: Linking Liability to Damages: Arguing Harms and Takes.**

Michael Leizerman, Esq. – The Law Firm for Truck Safety. Toledo, OH

**11:30am-11:45pm: Resolving a CRPS Case: Using the Defendant's Hired Gun Expert Against the Defense.**

Michael Neff, Esq. – Neff Injury Law, Atlanta, GA

**11:45pm-12:00pm: Fearless Cross-Examination of a Professional Witness.**

Pat A. Malone, Esq. – Patrick Malone Law, Washington, DC

**12:00pm-12:15pm: Moderator comments.**

**12:15pm-1:15pm: Working Buffet Lunch and Visit with Sponsors.**

*Afternoon Session Moderator: Steven M. Gursten, Esq. Michigan Auto Law. Farmington Hills, MI*

**1:15pm-1:30pm: Dram Shop Cases: Making the Bar Pick Up the Tab.**

Ken Berger, Esq. Law Office of Kenneth E. Berger. Columbia, SC

- 1:30pm-1:45pm: Rule 1006 Using Summaries to Prove Your Case.**  
Justin Kahn, Esq. Kahn Law Firm Charleston, SC
- 1:45pm-2:00pm: Advanced RideShare Litigation—Beyond Basics.**  
Lawrence Simon, Esq. – Partner, Javerbaum Wurgaft Hicks Kahn Wikstrom & Sinins. New York, NY
- 2:00pm-2:15pm: Hurdles to Clear in Suits Against Public School Districts.**  
Andrew Buzin, Esq. – Buzin Law P.C. New York, NY
- 2:15pm-2:30pm: Protecting your Plaintiffs Recovery.**  
Natalie Sticesen - Halpern Group
- 2:30pm-2:45pm: Suing for Negligent Provided Medical Care at Jails and Prisons.**  
Joseph Neal Jr., Esq. – Neal Law. Atlanta, GA
- 2:45pm-3:00pm: Honest and Dishonest Defense Experts and the Stupid Lie.**  
Jonathan Karon, Esq. – KJC Law Firm, LLC. Boston, MA
- 3:00pm-3:15pm: Video Juxtapositions for Big Settlements: “The Daily Show” Approach.**  
Daniel Buba, Esq. – Doehrman Buba. Indianapolis, IN
- 3:15pm-3:30pm: Getting Damages for The Loss of Pets.**  
Nick Verderame, Esq. – Plattner Verderame. Phoenix, AZ
- 3:30pm-3:45pm: Trying Cases Quickly: A Paradigm Shift.**  
Joe Fried, Esq. - Fried Goldberg, LLC. Atlanta, GA
- 3:45pm-4:00pm: Using a State Consumer Protection Act Claim to Establish Liability in a Premises Liability Case.**  
Jason Konvicka, Esq. – Allen, Allen, Allen & Allen. Richmond, VA
- 4:00pm-4:15pm: Dating the Damage in Spine Injury Cases.**  
Lauren Fraser, Esq. – Javerbaum Wurgaft Hicks Kahn Wikstrom & Sinins, PC. Morristown, NJ
- 4:15pm-4:30pm: It’s not always about “what” you know OR “who” you know; rather, it’s about what you know “*about*” who you know.**

Paul Littrell, Jr. – Stratejic Relationships. Atlanta, GA

**4:30pm-4:45pm: Handling Burn Injury Cases.**

Steve Lowry, Esq. – Harris Lowry Manton LLP. Savannah GA

**4:45pm-5:00pm: The Survivors Are Counting on You: Maximizing Damages in Wrongful Death Cases.**

Harry Rothenberg, Esq. – The Rothenberg Law Firm LLP. New York, NY

**5:00pm-5:15pm: The Evolution of Life Care Planning.**

Joseph Gonzales, Ph.D. – Physician Life Care Planning. San Antonio, TX

**5:15pm: Session Adjourns.**

## DAY 2

### Monday, October 11, 2021

*Morning Session Moderator: Eric Romano, Esq. Romano Law Group. West Palm Beach, FL*

**8:00am-9:00am: Coffee and Sponsor Visit.**

**9:00am-9:50am: Thought Provoking Lessons to Learn for Trial Lawyers Derived from Great Books, Great Movies and Great Television Series – also known as “Learning Good from Breaking Bad.”**

John Romano, Esq. – Romano Law Group. West Palm Beach, FL

**9:50am-10:40am: Be A Difference Maker.**

Pete Perlman, Esq. – Peter Perlman Law Offices. Lexington KY

**10:40am-11:30am: Use of Demonstrative Evidence.**

Bruce Stern – Stark & Stark Attorneys at Law. Lawrenceville, NJ

**11:30am-12:20pm: The Road Ahead—Where Does It Go?**

Mary Beth Ramey, Esq. – Ramey and Hailey. Indianapolis, IN

**12:20pm-1:20pm: Working Buffet Lunch and Visit with Sponsors.**

*Afternoon Session Moderator: Jason Konvicka, Esq. – Allen, Allen, Allen & Allen. Richmond, VA*

- 1:35pm-2:05pm: “The Things That Matter Most”, Developing Power and Persuasion in the TBI Cases.**  
Gary Gober – Gober Law. Nashville, TN
- 2:05pm-2:55pm: Strategic Decision Making in A Mass Disaster Case.**  
Bob Mongeluzzi, Esq. – Saltz Mongeluzzi & Bendesky. Philadelphia, PA
- 2:55pm-3:45pm: Cross Examination on the Rules of Analysis for Construction Site Safety Management.**  
Michael Maggiano - Maggiano, DiGirolamo & Lizzi, P.C. Ft. Lee, NJ
- 3:45pm-4:35pm: How to Stop a Defendant from Cheating.**  
Ira Leesfield – Leesfield Scolaro, P.A. Miami, FL
- 4:35pm: Seminar ends.**