



MELVIN M. BELLI SOCIETY 74TH ANNUAL SEMINAR

SHERATON GRAND SEATTLE, METROPOLITAN B BALLROOM, THIRD FLOOR SEATTLE, WASHINGTON • FRIDAY, JULY 15 BEGINNING AT 9:00 AM PT



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PROGRAM AT A GLANCE Schedule subject to change.

9:00 am - 9:05 am	Joseph Fried, Opening Remarks
9:05 am - 9:10 am	Jason Konvicka, Opening Remarks
9:10 am – 9:25 am	Eric Romano, The Best Expert is a Free Expert
9:25 am - 9:40 am	Michael Neff, The New World of Liability for Social Media Companies
9:40 am - 9:55 am	Adam Malone, How to Examine Medical Defendants: Make 'Em Admit It
9:55 am – 10:05 am	Physician Life Care Planning, LLC, Dr. Charlotte Smith, <i>Life Care Planning in Mild Brain Injury Cases – Challenges in Revealing What Is Unseen</i>
10:05 am - 10:20 am	Ken Levinson, Over \$500M in Verdicts, 100s of Focus Groups: Lessons Learned
10:20 am - 10:35 am	Ira Leesfield, Resort Torts 2022
10:35 am – 10:45 am	BREAK
10:45 am - 11:00 am	Bruce H. Stern, Rebutting the Myth that Everyone Recovers trom Mild TBI
11:00 am - 11:15 am	Patrick Malone, Suing the Tortfeasor-in-chief for Police Officers Injured on Jan. 6
11:15 am – 11:30 am	Christian Morris, How to Grow a Trial Lawyer
11:30 am - 11:45 am	Marion Munley, Using Electronic Evidence on a Case
11:45 am – 12:00 pm	Derrick Walker, Establishing Liability in Motor Vehicle Cases Using
	Police Body Cam Video
12:00 pm – 12:30 pm	Josh Koskoff, Soto v. Remington
12:30 pm – 1:00 pm	LUNCH
1:00 pm – 1:15 pm	Justin S. Kahn, Named Person Exclusion? – Go from \$0 to \$10,000,000
1:15 pm – 1:30 pm	Joseph Fried, Don't Be The Limiter of Your Damages
1:30 pm – 1:45 pm	Arthur Bryant, Title IX's 50th Anniversary: Time for Women Athletes to Sue
1:45 pm – 1:55 pm	Forge Consulting, LLC, Spooner Phillips, CEO, Tracee Wagner, SettlementConsultant, The Forge Companies: Finanical Planning & Solutions for You,Your Client, and Your Firm
1:55 pm – 2:10 pm	Bridget N. Long, Using Social Media in Premises Liability Cases
2:10 pm – 2:25 pm	Patrick Cullan, Reflections on Back to Back Plaintiff's Verdicts in
	Two 'No Offers' Cases
2:25 pm – 2:35 pm	Stratejic Relationships, Paul Littrell, Jr., CEO, Elevate Your Jurors' Perspective
2:35 pm – 2:50 pm	Randall Scarlett, Frontal/Temporal Lobe Injuries: Your Worse Nightmare
2:50 pm – 3:00 pm	BREAK
3:00 pm – 3:15 pm	Paul Bland, Fighting the Qualified Immunity Defense
3:15 pm – 3:30 pm	Ronald J. Berke, Did Ronald McDonald Design That?
3:30 pm – 3:45 pm	Michael Phelan, The Erie Doctrine in Federal Products Liability Cases
3:45 pm – 4:00 pm	John F. Romano, Six Innovative Tactical Moves which are Game Changers in
4.00 4.15	Personal Injury Cases
4:00 pm – 4:15 pm	Todd Gardner, <i>Seattle Tower Crane Collapse: How to Keep Multiple Attorneys on the Same Page at Trial</i>
4:15 pm – 4:30 pm	Nick Verderame, Peremptory Strikes: Don't Cut Yourself Short
4:30 pm – 4:40 pm	The Halpern Group, Natalie Sticesen, President and CFO, <i>Plaintiff Protections Trusts</i>
4:40 pm – 4:55 pm	John C. Bell, Acres of Diamonds
4:55 pm – 5:00 pm	Marion Munley, Closing Remarks